

Sports Journalism

BA(Hons)

Think you could be a sports reporter?

Want to be there as the action unfolds?

Want to break those major sports stories?

Then study with the most advanced technology at one of Britain's most advanced centres for journalism.

Our Sports Journalism degree allows you to learn all aspects of sports reporting...from writing basic match reports to presenting your own TV sports show.

Facilities

£3.4m worth of the very latest equipment has recently been installed, including:

- Custom-built TV studio and gallery
- Latest 'tape-less' TV cameras
- State-of-the-art radio studios
- 30 Avid video-editing suites
- Live news feeds from Sky, BBC and IRN
- Industry-standard desktop publishing software



Year 1

The course is two-thirds practical and one-third theory. You will learn the basics of sports journalism in print and radio with hands-on work. You will write up sports news and produce a sports radio programme. You will also study the theories and issues surrounding sports journalism, the history of sport and media laws and regulations.

Year 2

You will develop your writing style with match reports, sports news and features. You will also learn TV journalism. You will be taught how to use cameras, edit and present sports news and programmes. Meanwhile, you will continue to study the theoretical side, to analyse the importance and impact of sports journalism.

Year 3

This is where you get the opportunity to put your skills and knowledge into practice. You will get a chance to go on a work placement and gain valuable on-the-job experience and/or work shadow a media worker. You will also be expected to complete your own product (DVD, press pack, magazine) for an outside client. Meanwhile, you will also choose specialist-based modules from a variety of options in order to enhance your media skills and knowledge.

Specifically you will study the following modules:

Year 1

- Journalistic Writing
- Media Technologies
- Media and Public Relations
- Digital Radio
- Development of Sport
- Politics, Society and the Media

Year 2

- Sports News
- Sports Features
- Broadcast Sport
- Issues in Sport and the Media

Plus either:

- Strategic Media Relations **or**
- Magazine Design and Production

And an option from:

- Media Organisation and Innovation
- Issues in Journalism
- Digital Cultures
- Media Culture

Year 3

- Sport Professional Case Study
- Sport Practical Project
- Media Laws, Policy and Regulations
- Working in the Media

And an option from:

- Creative Journalistic Writing
- Investigative Journalism
- Media Audiences
- Multiplatform Newsroom

Why us?

- You will be taught by highly trained journalists with experience working for ITV Sport, BBC TV and radio, and a range of academics who research and write books on sport.
- You will have the chance to use the most up-to-date technology to learn the full range of skills needed for a career as a sports journalist in newspapers, magazines, radio and TV.
- Our teaching methods put a premium on participation and group interaction.
- You will have the chance of a work experience placement to get valuable on-the-job training, with our ties to the BBC and Trinity Mirror newspapers, and links to other TV, radio and newspaper groups.
- We pioneered the UK's first Sports Journalism degree in 2003 and it's still going strong to cater for the growing world of sports journalism.

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Partnerships and links

The University has formal partnerships with BBC TV and Radio, Panasonic and AVID video editing. We also have strong links with ITV and Sky, TV production companies, various newspaper groups and commercial radio stations. We also have formal ties with sports clubs Huddersfield Town FC and Huddersfield Giants RLFC.

Graduates

Our graduates go on to find work in TV, radio, newspapers and public relations. They include:

- Sally Nugent – newsreader at BBC News 24
- Victoria Beedham – on-screen reporter at ITV Yorkshire
- Matt Roberts – BBC Sport presenter
- Katherine Gumeniuk – Sky Sports
- Sarah Clark – video journalist with ITV

Did you know?

Huddersfield is the birthplace of Rugby League. The sport was established at a meeting on 29 August 1895 at Huddersfield's George Hotel – and there is a plaque at the hotel to commemorate the historic event!

Contact

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www.hud.ac.uk/mhm/media/

Course details

UCAS code: P503

Course length: 3 years full-time

No. of places: 20

The University of Huddersfield reserves the right to make changes to courses for academic, staffing, or other reasons.