

## Schools and Colleges Lecture Series: 2009/2010

<b>Art and Design</b>	
Architecture	Mr Carl Meddings
<b>Business</b>	
How Ethical Business Infiltrated the High Street	Mr David Colley
From Hotmail to Crazy Frog: E-Viral Marketing Uncovered	Ms Paula Goodale
Choosing the Right Business Course	Ms Paula Goodale
Starting your own Business: Legal Aspects	Mr James Mendelsohn
Supply Chain Management: Delivering Quality, Productivity and Added Value	Mrs Jayne Hemmingham
The Importance of Stock Control and Just in Time to the Fashion Industry	Mrs Jayne Hemmingham
Project management: from Glastonbury to T in the Park- could you organise a music festival?	Mrs Jayne Hemmingham
Developing Enterprising Businesses: innovation, development and inspired madness in the hospitality industries	Mrs Jayne Hemmingham
The Application of Pricing Methods to the Airline Industry	Mrs Jayne Hemmingham
<b>Careers</b>	
A Career in Motorsport Technology	Mr John Baron
Access all Areas: A Career in Events Management	Mrs Jayne Hemmingham
Business Courses and Careers	Mr David Colley
Care at the Cutting Edge: A Career in the Operating Theatre	Mr Steven Brown
Careers in Air Transport	Mrs Jayne Hemmingham
Careers with Criminology	Ms Mel Wellsmith
Careers in the Hospitality Industry	Mrs Jayne Hemmingham
Careers in Mental Health Nursing	Various Speakers
Careers in the Travel and Tourism Industries	Mrs Jayne Hemmingham
Law Courses and Career Opportunities	Mr Sean Curley
Logistics and Supply Chain Management: what is it and why are the graduate career opportunities and salaries good?	Mrs Jayne Hemmingham
Midwifery as a Profession	Ms Jane Samples
<b>Computing</b>	
Creating The Future - Studying Computing at University	Professor Lee McCluskey
Characters for Computer Games: From Concept to Completion	Mr Daryl Marples
Computing – Where the Action is	Dr John Bonner and Mr Matthew Mantle
<b>Criminology</b>	
Studying Criminology	Dr Carla Reeves
Investigating Serious Crime	Dr Jason Roach
Offender Profiling	Dr Jason Roach
Wildlife Crime	Ms Mel Wellsmith
<b>Economics</b>	
European Monetary Union and the Single Currency	Mr Bob Warmington
Market Structures in the Airline Industry	Mrs Jayne Hemmingham
Airline Competition and Contestability in the European Market	Mrs Jayne Hemmingham
<b>Engineering</b>	
Women in Engineering	Dr Leigh Fleming
Engineering your Granny	Dr Leigh Fleming
Engineering Students: What They Really Get up to	Dr Leigh Fleming
Integration Can Avoid Annoying Neighbours: Solving Brake Noise	Dr Chris Talbot

Into a Wireless Future	Dr Martin Sibley
<b>English</b>	
Studying English at University	Various Speakers
Contexts for Modernism	Dr David Rudrum
Introduction to Postmodernism: The Simpsons	Dr Cath Ellis
<b>History</b>	
Why Study History at University?	Various Speakers
The Black Death	Dr Pat Cullum
Medieval Hospitals and Medicine	Dr Pat Cullum
Robin Hood Man or Myth?	Dr Pat Cullum
The Third Republic 1871-1914	Dr Peter Davies
The Rise of Labour in West Yorkshire c1890-1914	Professor Keith Laybourn
History and Heritage: Are They the Same Thing?	Dr Mike Tyler
On Living in an Old Country: The Challenge of Living Today's Life in a Historical Environment	Dr Mike Tyler
Lunatics and Lunatic Asylums in the Nineteenth Century	Dr Robert Ellis
Local history projects and lunatic asylums	Dr Robert Ellis
What difference did the war make? The First World War, Social and Political Change	Professor Paul Ward
Is Britain breaking up? National identities in the United Kingdom since 1945	Professor Paul Ward
<b>Health</b>	
People with Mental Health Problems and their Needs	Various Speakers
<b>Journalism And Media</b>	
Why Study Film Journalism at University	Mr Stephen Dorril
Eye on the World: How the Media do – (and don't) - Accurately Report Foreign Affairs	Mr Max Easterman
Violence in the News: How the media report violent events at home and abroad, and the traumatic impact this reportage can have on both reporter and consumer	Mr Max Easterman
Studying Journalism and Media at University	Dr Mercy Ette
Journalism: The changing landscape of news	Mr Dave Devenport
<b>Law</b>	
Law Courses and Career Opportunities	Mr Sean Curley
Tort: Personal Injury Litigation – Tort of Negligence in Practice	Miss Susan Lazer
Asylum: The Stereotypes versus the Reality of Persecution	Mrs Gemma Manning
<b>Management</b>	
Leadership: Past, Present and Future	Mr Ralph Rollins and Mr Kai Kong
Not Faulty Towers: Management Careers in the Hospitality Industry	Mrs Jayne Hemmingham
Access All Areas: A Career in Events Management	Mrs Jayne Hemmingham
<b>Marketing And Retail</b>	
Marketing: The Customer Focus	Mr David Harvey
Sport Celebrity Endorsement: A Marketing Nightmare	Mrs Glynis Jones
Brand Chavtastic	Mrs Carol Cloughton
Studying PR at Huddersfield	Ms Eileen Jones

<b>Music</b>	
Why Study Music at University?	Dr Lisa Colton
Musorgsky's Pictures at an Exhibition	Professor Michael Russ
So you want to write about Music	Mr Rob Chapman
<b>Music Technology</b>	
It's More Than Just Recording: Music Technology (Aim Higher)	Mr Braham Hughes
Electronic Music, Sonic Art & IDM – It's music, but not as we know it: digital sound composition at University	Mr Monty Adkins
<b>Politics</b>	
The British Parliamentary System	Dr Catherine McGlynn
Politics after the Post-War Consensus	Dr Catherine McGlynn
Citizenship, Democracy and Young People	Dr Andrew Mycock
The Politics of Britishness	Dr Andrew Mycock
The Politics of The Simpsons	Dr Pete Woodcock
<b>Science</b>	
Homeostasis: Life in the Balance	Dr Pauline Balac
Fuel Cells: The Hydrogen Economy	Professor Rob Brown
Catalysis and Green Chemistry	Professor Rob Brown
The Ghost in Our Genes: How the Maternal-Fetal Environment can influence Diabetes Risk in Future Generations	Dr Shamus Burns
Diabetes: Is it in the Genes or the Environment?	Dr Shamus Burns
Natures medicine cabinet	Dr Karl Hemming
Murder terrorism and spontaneous human combustion - tales from forensic science	Dr Karl Hemming
The nuclear debate	Professor Robert Cywinski
Particle accelerators and society	Professor Robert Cywinski
Einstein and relativity	Professor Robert Cywinski
<b>Sociology</b>	
Social Inequality	Dr Chris Cameron
Dying and Bereavement	Dr Chris Cameron
<b>Travel and Tourism</b>	
Tourism and the Environment: Striking a Balance	Mrs Jayne Hemmingham
World Cup 2018: the tourism impact	Mrs Jayne Hemmingham
<b>General</b>	
An Introduction to Higher Education	Staff from the Schools & Colleges Liaison Service
Applying to University through UCAS	Staff from the Schools & Colleges Liaison Service
Student Finance: Fees and Loans Explained	Staff from the Schools & Colleges Liaison Service
The Student Panel – What's University Really Like?	Staff Member and University Student Ambassadors