

Why Choose Higher Education?



University of
HUDDERSFIELD

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Inspiring tomorrow's professionals



Why Choose Higher Education



- Employment
- Economics
- Excitement

Employment



- Up against the competition of 2 billion people in China and India - with 5 million graduates a year- Britain cannot compete on low skills only high graduate skills

Prime Minister, 2007

- 80% of all new jobs
- 50% of all new job vacancies
- 40% of the working population

Lord Leitch, 2007

Employment

- Improves career prospects
 - More choice
 - More skills
 - Intellectual capability
 - Communication
 - Problem solving
 - Teamwork
 - Networking
 - Technical ability
 - Business awareness
 - Flexibility



Economics



- **Graduates earn more:**
 - 25% more, than for those with two or more A-levels (+£160K)
 - Postgraduate Degree +£70,000 - £80,000
 - Average graduate starting salary £25,000

Source: Association of Graduate Recruiters

Economics



- Progression
- Stability



Inspiring tomorrow's professionals

Economics



George Buckley
Chief Executive, 3M

- \$25 billion turnover
- 80,000 employees
- Education
 - BSc Huddersfield
 - PhD Huddersfield

Excitement



- **There's more to learning than just earning**
 - Confidence
 - Self esteem
 - People Skills
 - Independence
 - Global perspective
 - Lifelong friendships

Excitement



- Higher Education is a personal experience
- Encourage students to choose according to their individual needs
 - A passion for the subject
 - It's tough - if they are not enthusiastic it is not for them

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Thank you